



Universidade do Minho – Tech Transfer Office

Role of science in development of economy
and society

Cases from Social Sciences and Humanities

Portugal: 37% PhD in SSH

Transferable results from SSH:

- Financial reports
- Socioeconomic studies, indicators, policy support
- Legal reports
- Archaeological excavations
- Translations
- Psychological tests
- Educational materials and methodologies
- Training



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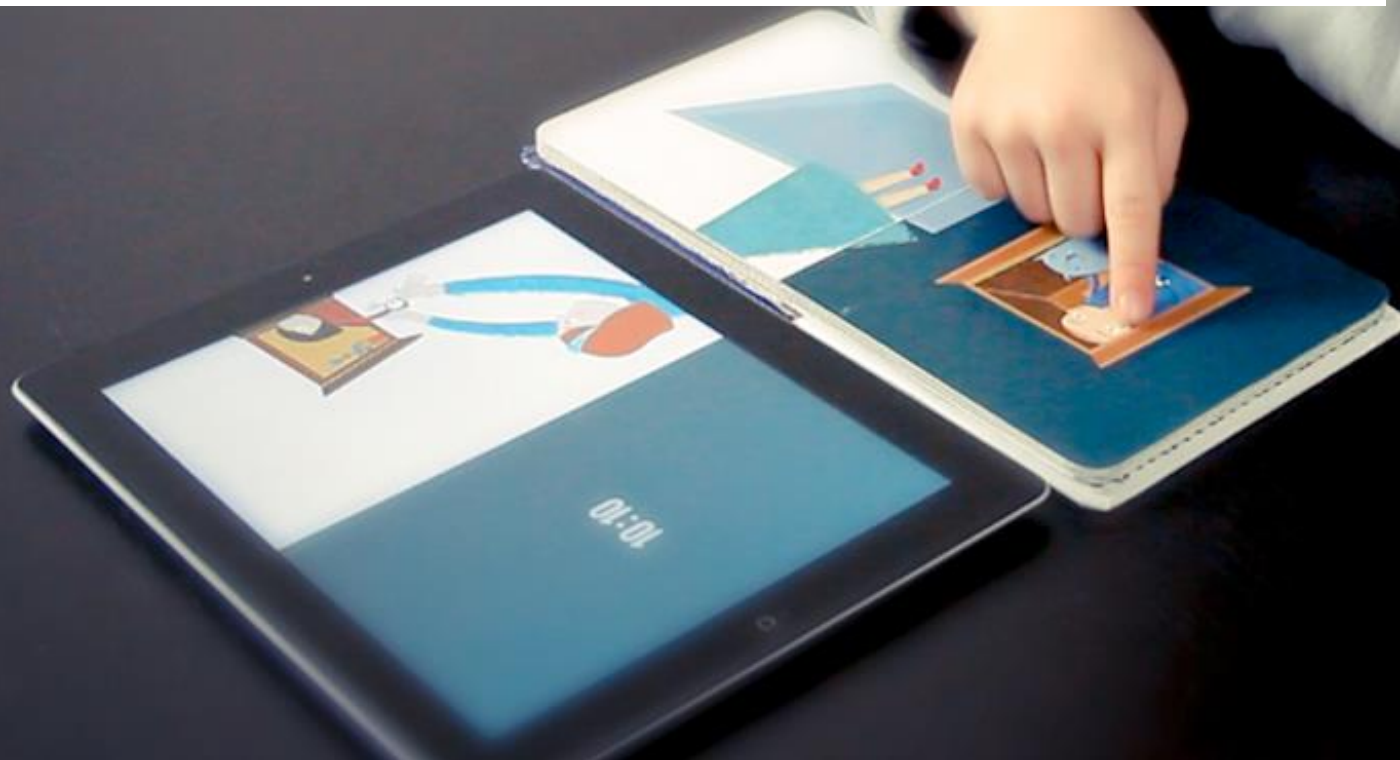
Bridging Book

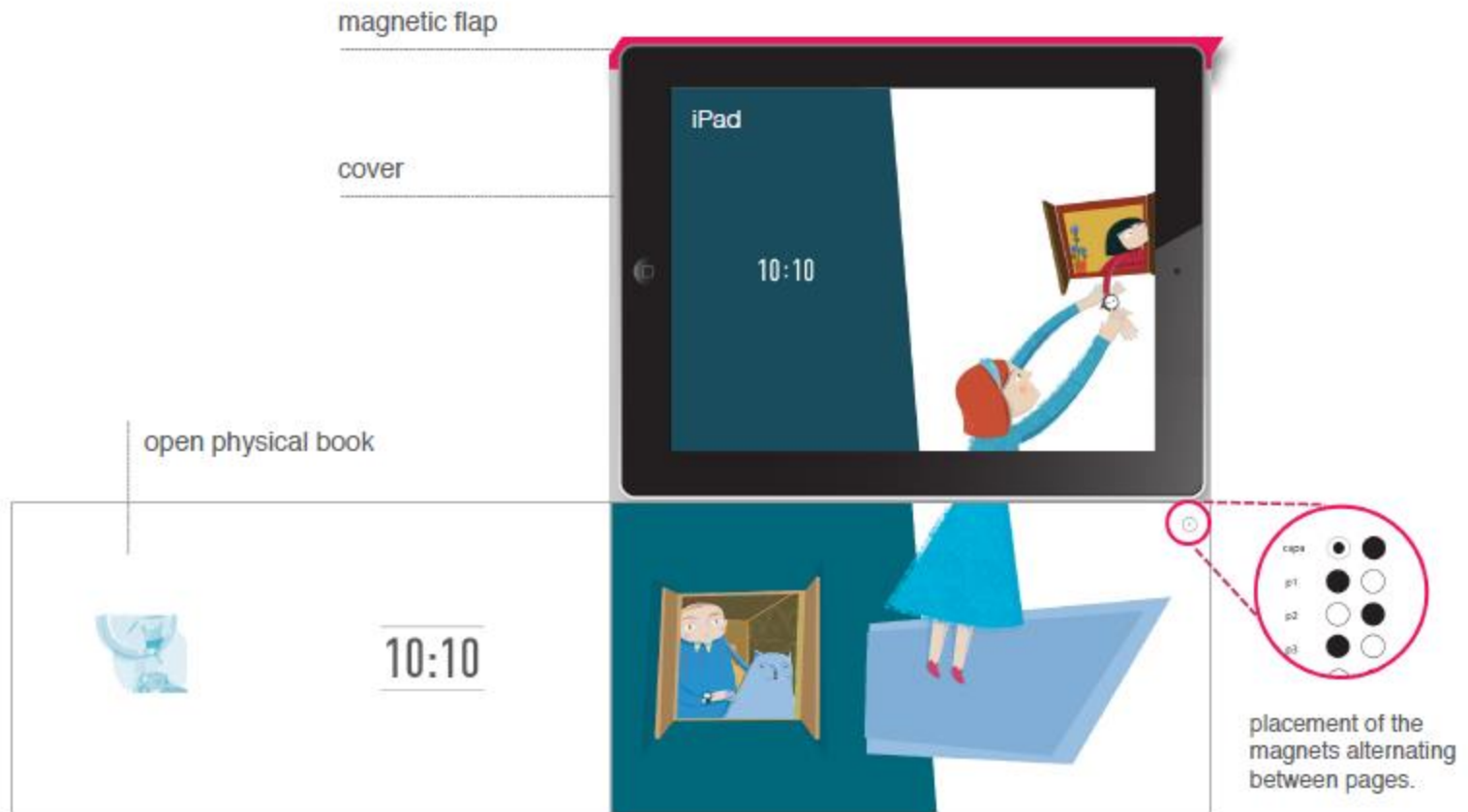




Bridging Book is a mixed-media solution that combines printed and electronic books.

It enables a printed book and a digital device to be placed side-by-side, with synchronized content.





Final prototype layout
(with snap cover and system of alternating the placement of magnets)



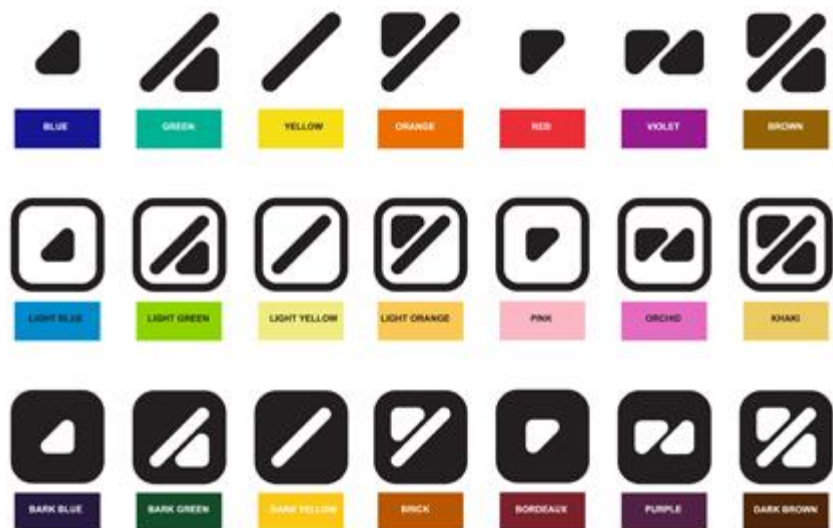
Patent pending

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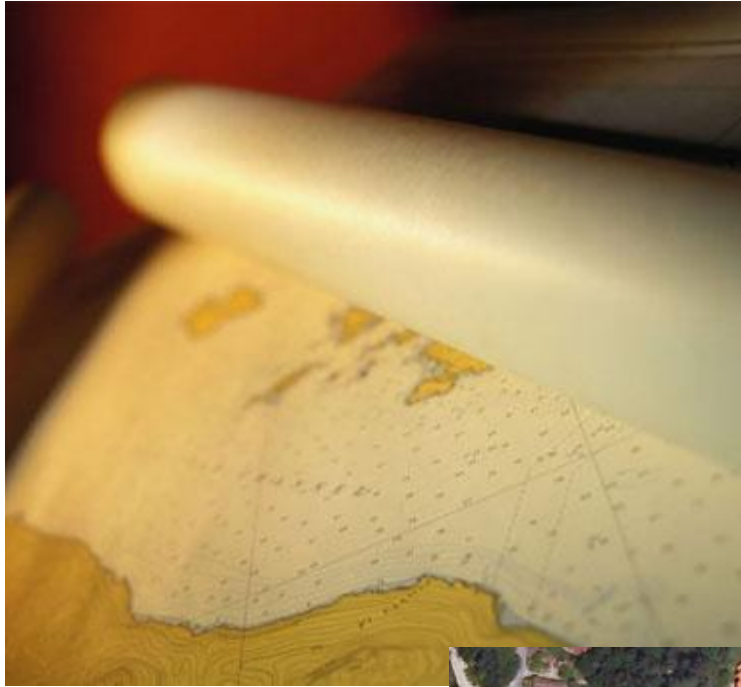




GEO
JUSTIÇA
soluções geográficas de apoio à justiça



Universidade do Minho - GIGICT



Learnings from SSH:

- KT more based in relational than commercial activities
- Mostly consultancy and contract research
- Focus on societal impact promotes engagement in KT activities (awareness, career progression, funding)

Researchers

Research results

Transfer processes



Interface da Universidade do Minho

Marta Catarino

mcatarino@tecminho.uminho.pt



Tech Transfer & Entrepreneurship

www.tecminho.uminho.pt